MATRIX MEDIA

COMPANY PROFILE

www.matrixnmedia.com

ABOUT MATRIX MEDIA

For almost two decades, Matrix Media has been a partner of choice for high-growth agencies and brands looking to expand their digital footprint. Today with more than 2000 projects delivered successfully with a fast-growing team of 150+ team members, Matrix Media offers 360° digital services from web development, mobile app development and associated programming, e-commerce solutions and design services.

The core foundation of Matrix Media has been customer-centricity. As we grow year after year, we continue to strive to provide digital agency services that impact the bottom line of the business owner. Our approach has made us a reliable partner for businesses around the globe as they continue to grow with us as well. Our assurance to our clients includes quality, stellar communication and timely deliveries. We also evolve with the changing demands in the digital ecosystem on the technology and design front. Our clients' successes provide us with an impetus to contribute further to their growth. With digital being a massive business driver for the next decade, you are likely to find all your digital requirements easily serviced by Matrix Media's competent team.

20+ YEARS IN BUSINESS	**2000+** PROJECTS DELIVERED	**150+** TEAM MEMBERS

FACT SHEET

Inception
15th July 2003

Team
150+ Members

Offices
10,000 sq ft
India & Singapore

Core Services
Digital Consultancy, Web Apps, Mobile Apps, Digital Marketing

Global Distributed Revenue

USA	EU	GCC	UK	IND	OTH
20 %	20 %	20 %	15 %	15 %	10 %

Project Delivered
2000 +

Hours Delivered
23,00,000 +

Project Ticket Size
$100 to $1,00,000

Proud Fact
More than 60% of our projects come from repeat customers.

Lean Organisation
Only 3 levels of hierarchy including top management. Empowered team.

Great Place To Work. Certified FEB 2023 – FEB 2024 INDIA

Team
- Super Team
  At least 3x more productive
- Happy Workforce
  Certified Great Place to work

Quality
- Independent QA team
- Fully equipped mobility QA lab
- Independent audit team to ensure process and quality adherence
- Independent security audit with an option of third party certification

Risk Management
- Distributed workforce
- Distributed client base
- Distributed industry exposure and revenue channels

bsi. ISO 9001:2015 Quality Management

NASSCOM® Certified Member

MISSION

In a digitally intertwined world, the key to transformation lies in a brand-focused design, satisfying user experience, secure environment, accompanied by a well-curated brand strategy tailored to the specifications.
Our client-centric mindset inspires us to provide solutions that produce returns.
The ultimate benchmark of our success is the happiness of our clients.

VISION

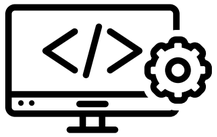
The digital world demands something more than bundles of codes wrapped in creative graphics. It deserves a human attachment to span the digital passages. At Matrix Media, we have a persistent drive to strategize intuitive solutions, backed by seamless designs and optimized codes, to deliver customer-centric digital experiences.
Creating a human connection to the digital realm is our vision.

LEADERSHIP

The essence of the leadership at Matrix Media is to inspire the Teams to progress towards our Vision. Accentuating the freedom of strategic and critical thinking to individuals and engaging in interpersonal communication have been key factors in creating an environment of open-mindedness. Progressive teamwork in the proper direction with a view to continually improve all tiers of the organization has ensured that we keep achieving greater heights in delivering bespoke value-driven digital solutions.

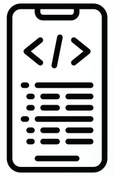
CORE SERVICES

Being a one stop solution provider you need not look beyond us for any of your digital needs.
From Concepts to Promotions we cover every aspect of your Project.



Website Development

Dynamic team of web development specialists who get the job done within timelines.



Mobile App Development

Develop and grow your mobile app business with highly qualified app developers.

E-Commerce

Full-service e-commerce development, management and marketing services.

Creative Design Services

Serving all your creative design requirements for online and branding purposes.

Dedicated Teams

Grow and enhance your tech teams without worrying about escalating overheads

Digital Marketing

Digital growth hacks to drive high-quality traffic to your website or mobile app.

WHY US ?

Born Digital

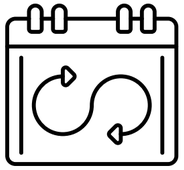
We were born digital two decades back. We live a digital life, hence digital comes naturally to us!

Agile by Design

We are the small ‘big’ company. We have retained our agility through our unique company culture and a flat organizational structure.

Culture of Innovation

We innovate everyday and come up with innovative solutions to solve your business problems. A culture of challenging the status quo ensures that our clients outsmart the industry.



Flexibility

We are a customer centric, solution oriented business. We are flexible in our engagement model, delivery process & pricing model to deliver top value to our clients.

Full Service Digital

We do everything digital under one roof. This enables total ownership of project through single point of contact. Tighter integration among various components ensure superior quality & timely delivery.

Technology Leadership

We love technology. We disrupt. We create. We do the new. Matrix Media is a breeding ground for the latest use cases of any technology. Training our workforce to all new tech stacks is an integral part of our business model.

ENGAGEMENT MODEL

Fixed Cost Projects

- On time
- On budget
- Proven quality

Flexi Hiring

- Pay as you go
- Multiple capabilities
- Real time
- Single POC

Offshore Development Center

- Fully Managed Team
- Complete Transparency
- State-of-Art Infrastructure & Process
- Partnership Approach

Dedicated Hiring

- Capacity building
- Scaling up
- Onshore & Offshore
- Extended team

Outsourced Product Development

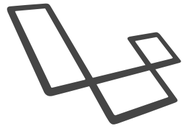
- Ideation
- Design & Development
- Re-Engineering
- Product Support & Maintenance

White Label Outsourcing

- Flexible
- Confidential
- Integrated & Full Service
- Dedicated Project Manager

TECHNOLOGY STACK

PHP



Laravel

WordPress

Magento

Shopify

Drupal

React JS

Node JS

Angular JS

Next JS

Python

.NET

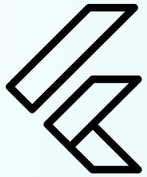
Swift

Objective C

Kotlin

Java : Android

React Native



Flutter

MongoDB

mySQL

postgreSQL

MS SQL

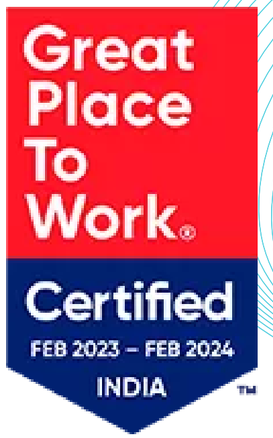
REVIEWS & RECOGNITIONS

In 2022 the **Business Fame** recognises Matrix Media Solutions as the **Most Admired Companies To Watch**.

In 2023, **Great Place To Work** certified Matrix Media Solutions.

A Good work environment brings the best out of our team ensuring success to the projects we are associated and our clients.

Rated highly on all major platforms through multiple reviews we hold on to the trust of our clients .



Upwork
100% Job Success
TOP RATED PLUS

Clutch
4.9
15 Reviews

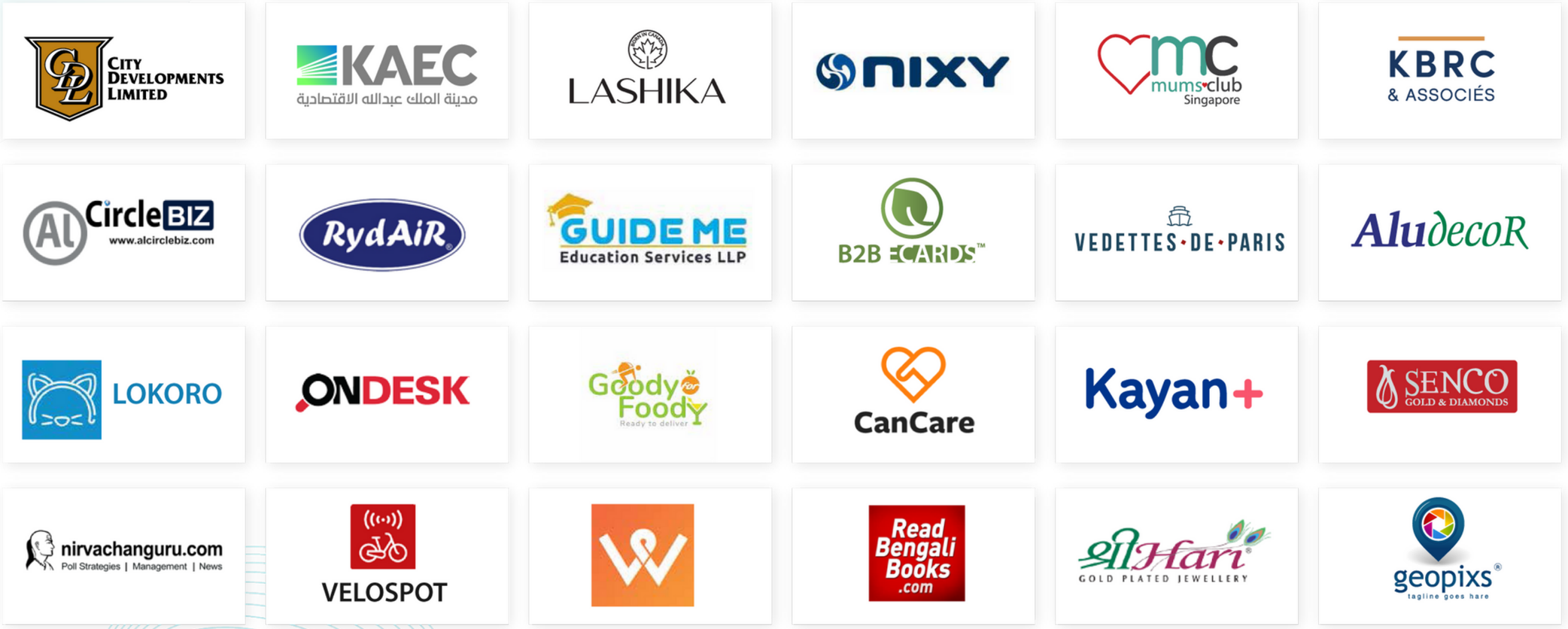
Google
4.3
135 Google reviews

GoodFirms
5

TopDevelopers
5

sortlist
4.9

BRANDS WE SERVE



NEWTOWN KOLKATA
GREEN SMART CITY CORPORATION LTD

WEST BENGAL HOUSING INFRASTRUCTURE DEVELOPMENT CORPORATION LIMITED

Mother Dairy Calcutta
An ISO 9001 : 2000 & HACCP Certified Organisation
Govt. of West Bengal
কোলকাতার মাদার ডেয়ারী বাংলার গর্ব

GOVERNMENT OF WEST BENGAL
Health & Family Welfare Department

THE WEST BENGAL STATE CO-OPERATIVE BANK LTD

West Bengal State AIDS Prevention & Control Society

H2P
হাওড়া জেলা পরিষদ

Pet Hero

أوتاري

NKDA
NEW TOWN KOLKATA DEVELOPMENT AUTHORITY

مركز نمو للتعليم
Numou Education Center

EdNinja
Love at First Class

ORANGE COUNTY PACE
BY INNOVATIVE INTEGRATED HEALTH

THE ASIATIC SOCIETY

The Sanskrit College & University
Estd. vide West Bengal Act XXXIII of 2015

POLAR

hamilton.
by yoop

ADVENTURES OVERLAND

TALKI BOOKI

ADITYA BIRLA
HINDALCO

ὠφέλιμον

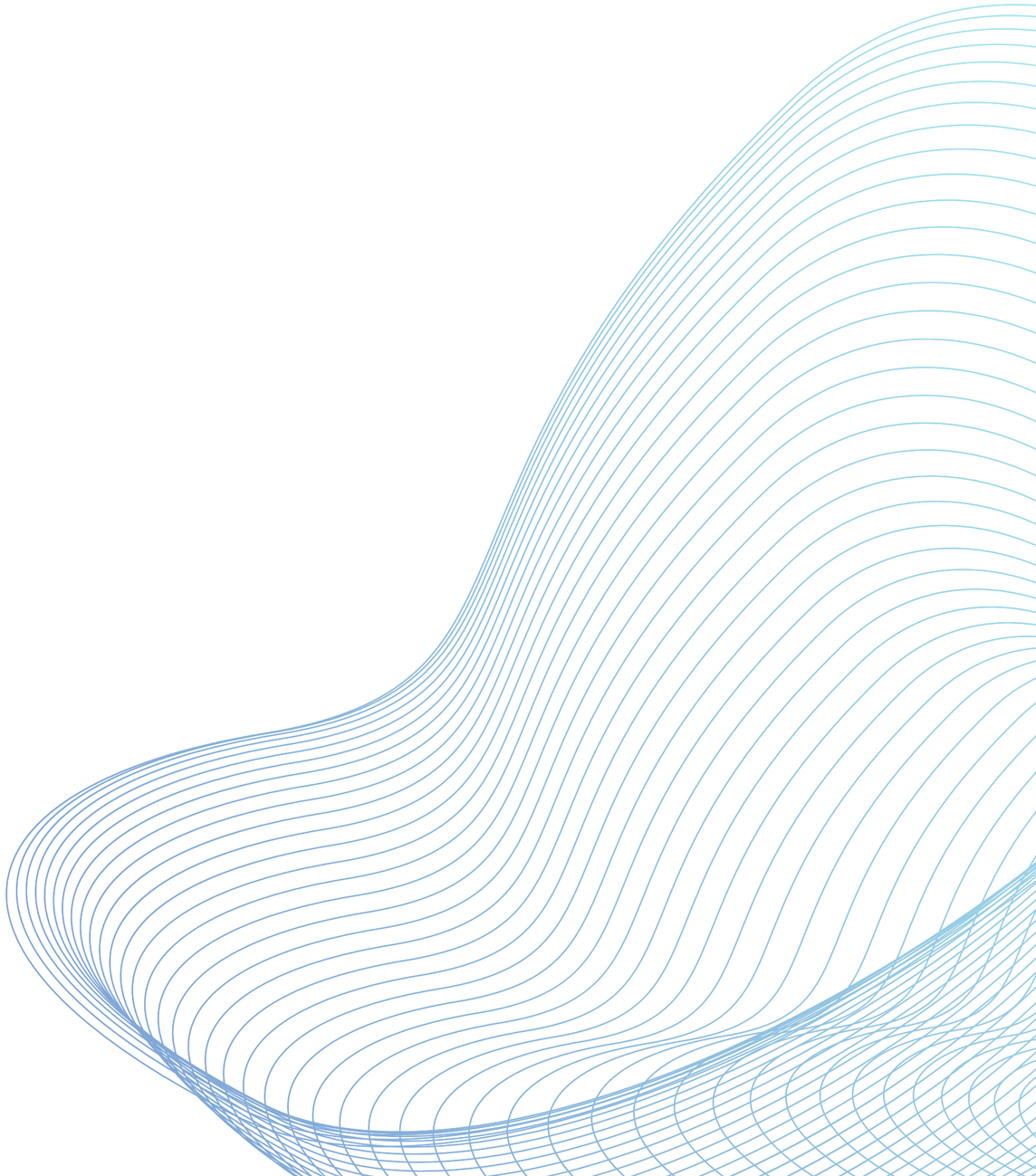
AZURE
BEACH

SangaRaahi
Connect With Your Community

BANEDIGITAL

LET'S CONNECT !

MATRIX MEDIA

contact@matrixnmedia.com

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