



# **STRATEGIC PARTNERSHIPS**



# What is Strategic Partnership

A **Strategic Partnership** is a formal alliance between two commercial enterprises, usually formalized by one or more business contracts but falls short of forming a legal **partnership** or, agency, or corporate affiliate relationship.







# Some Glimpses Of Us – MATRIX MEDIA SOLUTIONS

 Resource Strength  
**150+**

 Total Projects  
**5000+**

 Satisfied Customer  
**700+**

 Countries Served  
**35+**

TOP WEB AGENCY  
S I N C E  
**2003**  
SPECIALISED IN CORPORATE  
WEB, APP & ECOMMERCE DEVELOPMENT

HAPPY CLIENTS FROM  
AROUND THE WORLD  
**25**  
C O U N T R I E S  
PRESENCE IN  
UAE, UK AND MORE

MATRIX MEDIA  
SOLUTIONS  
WE HAVE BUILT  
**1000+**  
WEBSITES THAT  
GET RESULTS



# Our Development Process

YEARS OF EXPERIENCE HAS HELPED US REFINE OUR DEVELOPMENT PROCESS. WE WILL LEARN ABOUT YOU, PLAN ACCORDINGLY AND HOLD BRAINSTORMING SESSIONS TO CREATE THE CONCEPTS. WE WILL CREATE A PRESENTATION, BUILD THE PRODUCT UP AND REVISE AS NEEDED. FINALLY, WITH YOUR SATISFACTION, WE WILL LAUNCH THE PRODUCT.





# Our Technical Expertise

**A TEAM OF DESIGNERS AND DEVELOPERS WHO DELIVER BRANDS WITH PURPOSE AND WEBSITES IN STYLE.**

OUR EXPERTISE INCLUDES ALL MAJOR WEB DESIGN AND DEVELOPMENT TECHNOLOGIES LIKE PHP, .NET FRAMEWORK, MYSQL, JOOMLA, CSS3, MAGENTO, DRUPAL, WORDPRESS ALONG WITH ANDROID AND IOS APP DEVELOPMENT AND ADWORDS FOR SEO.



At Matrix we offer dedicated pool of professionals who are experienced, talented and skilled in very many streams like PHP, .Net, HTML/ CSS, SEO. Our 12 year old firm has in-house web, mobile development and digital marketing capabilities. We are experienced in numerous popular platforms and technologies.



## Major Areas where we can collaborate

- **Case 1: YOU** are short of resources or may be your hands are full, **YOU** still don't to loose your clients, we desire to serve **YOU**, out source your project in a competitive price to us.
- **Case 2: YOU** have a good team of Web Developers, but client's approached you to build Mobility Solution, we are here to help **YOU** out, don't need to say NO to your client.
- **Case 3: YOU** have a requirement which doesn't fit with the Fixed Cost model, we have dedicated resources plan, or hourly basis resource hiring, **YOU** can get your(client's) project done like exactly the way you want by collaborating with us.
- **Case 4: YOU** are a gem in skill of Marketing, you can convince to your clients and grab projects, **YOU** need your Technical partner, we are the Solution.
- We believe that strategic alliances with **YOU** can help to strengthen the capabilities of Your organizations and extend the wider reach of the markets.





## Benefits of Doing Partnership with Us

- At **Matrix**, we have the best know-how of the IT outsourcing processes. **Matrix** can truly make a difference to all your business needs.
- By partnering with us, you will be able to ensure smooth execution of all the end-client projects.
- We guarantee that our white label outsourcing services will be of value to you.
- We can help you with SEO/SEM, Web development, mobile application development, and website design.
- **Matrix** believes in building long-term business relationship with its partners. We are ready to work while you reap the benefits.

# Hire Our Resources



Hire Web Developers	Hire Designers	Hire Mobile App Developer	Hire IM Expert
» PHP Programmers	» Web Designers	» iPhone programmer	» SEO Expert
» Drupal Programmers	» Flash Designers	» Android programmer	» PPC Expert
» Magento Programmers	» Illustratores	» Windows programmer	» Android Programmer
» E-Commerce Programmers	» Logo Designers	» BlackBerry programmer	» Link Builders
» Zend	» Banner Designers	» iPad programmer	» Social Media Experts
» Ruby-On-Rails	» Animation video expert	» Smart Tablet programmer	» Website Analysers
» SharePoint	<b>Specialized Skill:</b>	<b>Specialized Skill:</b>	<b>Specialized Skill:</b>
» .NET Programmers	» HTML 5	» Mobile Tester	» Website analysis
» DotNetNuke	» Info Graphics	» Mobile games	» Google certified
» C# Programmers	» Mobile UI/UX	» Phoneygap	» Panda/Penguin Specialist
» JQuery Programmers	» CSS3	» Corona	» Goal based Strategy





## Fixed Cost Model

- In this type of model, we will act like your development partner. We won't display the solution at our Portfolio and if required we can sign the NDA for that as well.
- You would send us the RFP (where the project specification would be mentioned clearly).
- Based on that we will provide you the quotation basis on the Man Hour Estimation of the same.
- You can add your commission and place the quote to your client.



## White Label Partnership

- If you are eager to enhance the delivery capability of your newly established company then the best option you have is to go for white label partnership.
- If you ever involve in this type of partnership, you will be able to provide quality web services to your clients, and without increasing the cost of your service at all!
- We at Matrix will take up your projects and complete those while you focus on the marketing and communication aspects.
- If you enter into the white label partnership with our company, we will keep our brand and company hidden from your clients.
- We have an excellent team who will handle your projects so efficiently that you will definitely make huge profits.



## Referral Partnership

- Do you have too many clients to handle or do you want to avoid all chances of miscommunication with your reverend clients? Then put your trust in us.
- If you enter into a referral partnership contract with us, we will carry on all communications with your clients on your behalf.
- If the projects are executed, we would pay you a hefty commission. We guarantee client satisfaction.
- You can sit back and enjoy the commission while we take up the projects.
- There is a possibility of unlimited growth in this type of partnership.





# Outsourcing Partnership

- Do you want to expand your web development agency? Outsourcing partnership with Matrix will help you do just that without any hassle.
- We have an experienced and skilled team that would be working on your projects on your behalf.
- Matrix offers services at low rates. We have standard rates and we wouldn't be concerned about what you ask the clients.
- You will be able to save a lot of money with our outsourcing projects.



# Connect with Us

## 3 WAYS TO CONNECT WITH US

We are 24\*7 online to help you.



### Request a call back

We will be happy to speak with you

[REQUEST A CALL](#)



### Live Support

Chat with Us now !

[START LIVE CHAT](#)



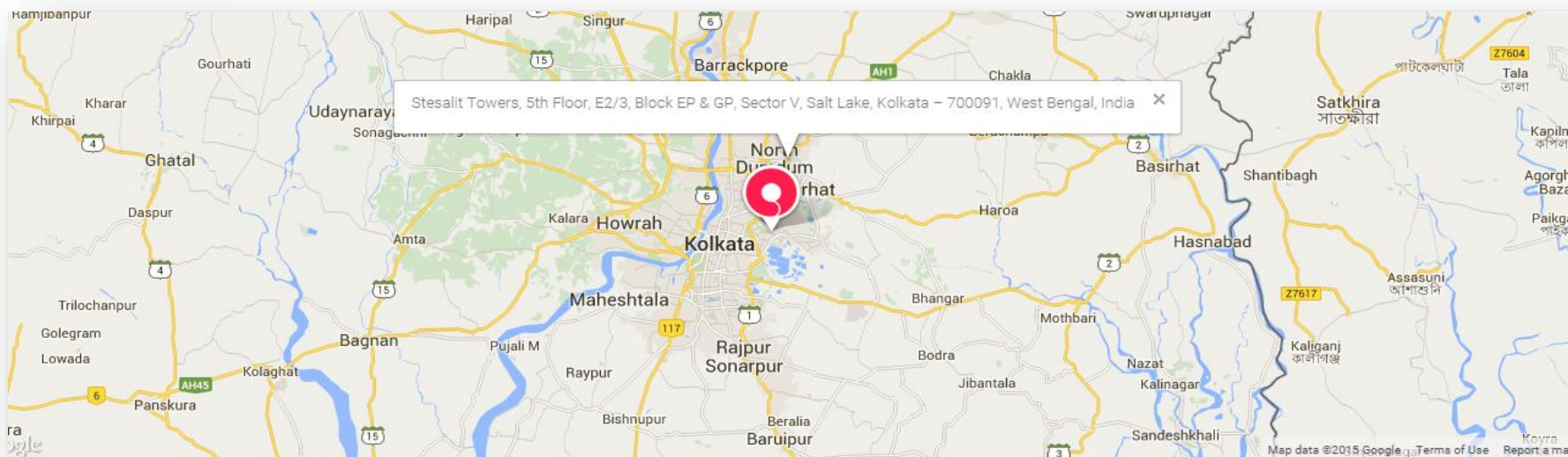
### Schedule a Consultion

Choose a Convenient time from the calender

[SCHEDULE CONSULTION](#)



# Reach Us



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